

BCCC

Baltimore City Community College



BUSINESS, MANAGEMENT

Area of Concentration
Associate of Applied Science

Business program students have the option to concentrate in Business Marketing or Business Management. Students in the Business Management Concentration learn to:

- Create a plan to achieve success based on the organization's mission, vision, goal and objectives
- Determine customer needs and how to deliver the value, benefits and satisfaction expected
- Apply the different management styles to influence, inspire and motivate employees to achieve success
- Match opportunities with competencies, entrepreneurial skills and knowledge to achieve success
- Use cultural diversity to be more creative and innovative in solving problems
- Identify negative attitudes and build harmony in the work environment

Graduates qualify for transfer into a bachelor's degree program and are prepared to work in entry-level trainee positions in business, industry, government, and non-profit organizations.

Learn more at
bccc.edu/businessmanagement

BUSINESS, MANAGEMENT

Area of Concentration
60 credit hours



CAREER OPTIONS

- Administrative Services Manager
- Brand Manager
- Communications Manager
- Content Manager
- Real Estate Manager
- Marketing Manager

BCCC'S ADVANTAGE

- Small class size
- Virtual & remote learning
- Majority of graduates transfer to a bachelor's degree program or find job placements

APPLY TODAY
bccc.edu/apply

SUGGESTED SEQUENCE OF COURSES

Every degree-seeking student must complete the College's General Education Requirements in addition to the requirements of his/her academic program. Through the College's General Education Requirements, students acquire basic knowledge of the disciplines in the areas of arts and humanities, social and behavioral sciences, biological and physical sciences, mathematics, English composition, and computer literacy.

1ST SEMESTER	CREDITS	COURSE #
Preparation for Academic Achievement	1	PRE 100
Introduction to Business	3	BUA 100
Computers for Business Management	3	BUA 112
English Writing	3	ENG 101
Health & Life Fitness	2	HLF ELEC
Fundamentals of Speech Communication	3	SPE 101
	15 Credits	

2ND SEMESTER	CREDITS	COURSE #
Principles of Supervision	3	MGM 102
Small Business Management	3	MGM 170
Modern Elementary Statistics	3	MAT 107
Social & Behavioral Sciences	3	GEN ED REQ
Arts & Humanities	3	GEN ED REQ
	15 Credits	

3RD SEMESTER	CREDITS	COURSE #
Principles of Financial Accounting	3	ACT 221
Business Law	3	BUA 207
Principles of Business Management	3	MGM 222
Marketing	3	MKT 223
Biological & Physical Sciences	3	GEN ED REQ
	15 Credits	

4TH SEMESTER	CREDITS	COURSE #
Principles of Managerial Accounting	3	ACT 222
The American Economy I: Macroeconomic Theory	3	ECO 201
Personal Financial Management	3	MGM 180
Human Resource Management	3	MGM 219
Principles of Leadership	3	MGM 229
	15 Credits	